



Erasmus+ Programme

Erasmus Mundus Design Measures (EMDM)

What is Erasmus+?

For over 30 years, Europe has funded the Erasmus programme, which has enabled over four million European students to study, train, and gain experience abroad.

Erasmus+ recognises the importance of opening up these opportunities, funding exchange of students, academics, ideas and good practice between Programme countries and Partner countries¹ throughout the world.

In the framework of the new programme 2021-2027, the international activities will cover Higher Education (HE), Vocational Education and Training (VET), Youth and Sport.

What is an EM Design Measures project?

Erasmus Mundus Design Measures are projects which support the **design of high-level study programmes at master level**. They are jointly delivered by an international partnership of HEIs from different countries worldwide and, where relevant, other educational and/or non-educational partners with specific expertise in the concerned study areas/professional domains.

The EM Design Measures (EMDM) and the Erasmus Mundus Joint Masters (EMJM) actions are **autonomous funding schemes** and their respective calls for proposals are independent.

What does an EM Design Measures project do?

The main objective of the EM Design Measures is to encourage **the development of new, innovative and highly integrated master programmes** with the ambition of facilitating the setting-up of **new partnerships** involving (a) Programme countries (b) institutions, and/or (c) thematic areas **that are under-represented in Erasmus Mundus**.

By joining the action, beneficiaries will commit to initiate contact and collaboration activities in view of setting up a master programme in line with the definition set under the EMJM Action:

- Offer a fully integrated curriculum delivered by a partnership of HEIs
- Aim at recruiting excellent students worldwide
- Include compulsory physical mobility for all recruited students
- Lead to either a joint degree or multiple degrees

Expected outcome of the project: at the end of the project, the partners will have agreed on the basic following joint mechanisms for the master programme under development:

- Joint **programme design** and joint procedures

¹ Programme countries comprise all EU Member States plus Iceland, Liechtenstein, North Macedonia, Norway, Serbia, and Turkey. Partner countries are all other countries worldwide.

- Joint **administrative** and financial management
- Common **services** offered to students
- Joint **promotion and dissemination**
- A draft joint **Partnership and Student Agreement**
- A joint **degree policy** and launch of **accreditation process**
+ explore opportunities offered by the **European Approach for Quality Assurance of Joint Programmes** (if national legislation allows)

Structure of an EM Design Measures project

- An EM Design Measures (DM) project involves at least **three full partner HEIs from three different countries**, of which at least two must be Programme Countries.
- **Duration** of a DM project: **15 months**
- **EU Grant** for a DM project: a **lump sum contribution of 55 000 Euros** (for costs directly linked to the activities necessary to set up the new master programme and other expenditure in so far as relevant for the implementation of the action)

Who can apply and take part in EM Design Measures? How?

- EM Design Measures are open to any public or private organisation established in Programme Country or Partner Country:
 - Higher Education Institutions (HEIs)
 - Non-academic partners (enterprises, non-profit organisations, NGOs, foundations, etc.)
- Any eligible HEI established in a Programme Country or Partner Country can submit an application
- Associated partners (optional): contribute indirectly to the implementation of specific task/activities. For contractual management issues, they are not considered as part of the partners of the EMDM partnership.

➤ **Funding opportunities for 2021-2027 and information on how to apply are announced on the European Commission's Funding & Tender Opportunities portal:** <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

More information

Deadline for the 2021 call for proposals?

Applicants have to submit their grant application **by 26 May at 17.00** (CET).

Detailed information on the criteria and funding rules applying to the EMJM action: [2021 Erasmus+ Programme guide](#)

Erasmus Mundus mailbox: EACEA-EPLUS-EMJMD@ec.europa.eu